# Fort Wayne theatre youtheatre

2025-2026 **Sponsorship Opportunities** 





# Where Every Child Has a Role

Since 1934, Fort Wayne Youtheatre has educated, engaged, and entertained area youth through productions, classes, camps, and experiential outreach. We proudly remain the fifth oldest active children's theatre in the nation by extending mission-driven programming. All sponsorships directly enhance the following creative endeavors:

### **Performances**

- Four literature-based mainstage productions reaching 7,000+ individuals
- School performances equipped with educational guides for teachers and students
- Sensory modifications for individuals who are visually, hearing, physically, or cognitively impaired and their families, caregivers, and teachers

### Classes and Camps

- Academic year class offerings in acting, dance, voice, and technical theatre, enrolling 300+ students between the ages 3-18 annually
- Summer camp options based in acting and musical theatre for students grades K-12
- New programs, including Everyone Plays a Part a program designed to provide audition-free performance opportunities to our youngest artists
- Collaborative experiences with various partner organizations, including Indiana Musical Theatre Foundation, Embassy Theatre, First Presbyterian Theater, and others

### Outreach

- Two *Youtheatre On-the-Go* touring productions, including one production recorded and aired for the public in partnership with WBOI
- Workshops and programs presented in partnership with organizations including Camp Red Cedar, Fort Wayne Urban League, Boys and Girls Club, and more!

Fort Wayne Youtheatre is a 501(c)(3) nonprofit organization (EIN 35-1551064).

# Mainstage Season Sponsorships

With a Mainstage Season Sponsorship, your support helps ensure **high-quality** theatrical programming, with each production engaging 30+ youth as both performers and technicians.









|   | \$10,000                        | \$7,500         | \$5,000        | \$2,500        | \$1,000   |
|---|---------------------------------|-----------------|----------------|----------------|-----------|
|   | 1 available                     | 2 available     | 4 available    | 4 available    | Unlimited |
| "Sponsor Sunday"<br>Social Media<br>Recognition | х                               | х               | х              | х              | х         |
| Logo on Website                                 | х                               | х               | х              | х              | х         |
| Logo on<br>Program Handout                      | х                               | х               | х              | х              | х         |
| Logo in e-Newsletter                            | х                               | х               | х              | х              | х         |
| Logo on Poster                                  | х                               | х               | х              | х              |           |
| Verbal Recognition                              | х                               | х               | х              |                |           |
| Press Release<br>Recognition                    | х                               | х               | х              |                |           |
| Complimentary<br>Ticket Vouchers                | Sponsor Show<br>(or Equivalent) | 24              | 12             | 6              | 4         |
| Digital Program Ad                              | Full Page Color                 | Full Page Color | 1/2 Page Color | 1/4 Page Color | Logo Only |

6,000+

8,500+

5,000+

Social Media Reach

**Annual Audience Potential** 

e-Newsletter Reach

## **Education & Outreach Sponsorships**



Fort Wayne Youtheatre provides educational programming and outreach initiatives in acting, dance, voice, and technical theatre, serving hundreds of students per year.

A sponsorship invests in our programs by:

- Keeping tuition rates affordable, allowing greater access to the arts
- Providing scholarships to in-need students
- Funding supplies for education and outreach programs
- Securing quality arts-in-education instructors and guest artist specialists
- Subsidizing school show performances to \$5/ticket for students and free for teachers

|   | Arts in Education<br>Sponsor | On-the-Go<br>Sponsor | Everyone Plays a Part<br>Sponsor | School Show<br>Sponsor | Summer Camp<br>Sponsor |
|---|------------------------------|----------------------|----------------------------------|------------------------|------------------------|
|   | \$2,000                      | \$1,000              | \$500                            | \$500                  | \$500                  |
|   | 4 available                  | 8 available          | unlimited                        | unlimited              | unlimited              |
| "Sponsor Sunday"<br>Social Media<br>Recognition | х                            | х                    | х                                | х                      | х                      |
| Logo on Website                                 | х                            | х                    | х                                | х                      | х                      |
| Verbal Recognition at<br>Performances           | х                            | х                    | х                                | х                      |                        |
| E-newsletter<br>Recognition                     | х                            | х                    | х                                |                        | х                      |
| Logo in Education<br>Guides                     | х                            | х                    |                                  | х                      |                        |
| Acknowledgment in<br>Mainstage Program          | х                            |                      |                                  |                        |                        |

**Youtheatre On-the-Go** productions include *Halloween Tales: Creepy Classics* and *The Magnificent Plan*. **Everyone Plays a Part** will present *Roald Dahl's Willy Wonka KIDS*.

# Lock in Your Sponsorship



By sponsoring Fort Wayne Youtheatre, you're making an investment in the local arts community and the creativity, education, and growth of our youth.

Make it official by completing the form below, or contact Executive Director Heather Closson at heather@fortwayneyoutheatre.org or 260-422-6900 x103.

| Sponsorsnip   |                                      |  |  |  |
|---|--------------------------------------|--|--|--|
| Mainstage Season Sponsor: \$10,000                            | Arts in Education Sponsor: \$2,000   |  |  |  |
| Mainstage Season Sponsor: \$7,500                             | On-the-Go Sponsor: \$1,000           |  |  |  |
| Mainstage Season Sponsor: \$5,000                             | Everyone Plays a Part Sponsor: \$500 |  |  |  |
| Mainstage Season Sponsor: \$2,500                             | School Show Sponsor: \$500           |  |  |  |
| Mainstage Season Sponsor: \$1,000                             | Summer Camp Sponsor: \$500           |  |  |  |
|   |                                      |  |  |  |
| Payment Method  |                                      |  |  |  |
| I have enclosed a check made payable to Fort Wayne Youtheatre | Please invoice me via: Email Mail    |  |  |  |
| <b>Contact Information</b>                                    |                                      |  |  |  |
| NAME:   | COMPANY:                             |  |  |  |
| EMAIL:  | PHONE:                               |  |  |  |
| ADDRESS:  |                                      |  |  |  |
| CITY:   | STATE: ZIP:                          |  |  |  |